

Catholic Parish

Strategic Planning Process

The Strategic Planning process starts with Discovery & Research phase collecting data from staff, administration and parish leadership, along with surveys and data collection from parishioners and community members. This is followed by establishing a **Strategic Planning Team**. The team works over several months to develop a long term strategic plan with specific goals and strategies. This includes areas that are necessary for the parish to live their Catholic mission, to encourage and foster religious and spiritual growth, and to build long term financial plan for the parish. The Strategic Planning Process includes these phases:

- + Development & Research
- + Strategic Plan Creation & Community Involvement
- + Implementation Project List & Five Year Budget
- + Ongoing Strategic Plan Management & Evaluation

Development & Research – Work with Staff to collect data from parishioners, benefactors and community members to set a baseline of information to start the Strategic Planning Process.

Strategic Planning & Community Involvement – Review the facts, statistics and opinions to begin the Strategic Plan. Review the current situation, including Strengths, Weaknesses, Opportunities and Threats (SWOT Analysis). During this planning process, the parish hosts Open Forum Meetings that includes parishioners and community members, to share information and to get additional input on the Strategic Plan. The process includes identifying and setting short and long term plans to carry out the action steps needed to accomplish the goals of the Strategic Plan. These pillars, goals or strategies should be reviewed parishioners and community members prior to finalizing the Strategic Plan.

Implementation Projects & Five Year Budget - For each goal or strategy there will be an Implementation Team that sets annual action plans and projects that will ensure the achievement of the goals in the Strategic Plan. Set specific names, instructions, reporting targets and timeframes for reviewing results.

Ongoing Ownership & Management: The parish council establishes the ownership of the Strategic Plan and Implementation projects and sets regular dates to review the Strategic Plan Project List, goals and Five Year Budget, to ensure ongoing implementation of the Strategic Plan.

